

HOTEL OCCUPANCY AND AVERAGE RATES

Flash estimates from the Daily Survey

April	2015				2014				Δ	% ∆	RevPAR	
	RNR	RNA	%OCC	ADR	RNR	RNA	%OCC	ADR	OCC	ADR	2015	2014
Metro	143,444	173,004	82.9 %	\$180.43	137,222	174,869	78.5 %	\$179.82	4.4%	0.3%	149.58	141.16
Non Metro	74,309	101,308	73.3 %	\$146.41	73,467	100,377	73.2 %	\$144.09	0.1%	1.6%	107.32	105.47
Total	217,753	274,312	79.4 %	\$167.03	210,689	275,246	76.5 %	\$165.74	2.9%	0.8%	132.62	126.79

	OCC		Α	DR	Δ	% Δ	RevPAR	
Month	FY2015	FY2014	FY2015	FY2014	occ	ADR	FY2015	FY2014
July	87.5%	85.7%	\$140.20	\$137.53	1.8%	1.9%	122.68	117.86
August	79.9%	79.7%	\$133.11	\$130.47	0.2%	2.0%	106.35	103.98
September	60.4%	60.5%	\$125.97	\$125.49	-0.1%	0.4%	76.09	75.92
October	64.3%	65.0%	\$129.73	\$125.32	-0.7%	3.5%	83.42	81.46
November	71.1%	74.1%	\$137.68	\$135.74	-3.0%	1.4%	97.89	100.58
December	73.6%	74.7%	\$168.86	\$166.17	-1.1%	1.6%	124.28	124.13
January	75.2%	76.2%	\$177.50	\$176.35	-1.0%	0.7%	133.48	134.38
February	86.1%	81.3%	\$189.59	\$186.93	4.8%	1.4%	163.24	151.97
March	86.8%	85.9%	\$184.52	\$181.58	0.9%	1.6%	160.16	155.98
April	79.4%	76.5%	\$167.03	\$165.74	2.9%	0.8%	132.62	126.79
Total	76.4%	76.0%	\$155.42	\$153.13	0.5%	1.5%	118.79	116.32

Note: The Daily Survey of the Puerto Rico Tourism Company gathers data every business day from a non-probabilistic sample of hotels in the Company's Monthly Survey. For more information on the Monthly Survey, see the PRTC Monthly Statistics Report. The sample of the Daily Survey includes 33 of the largest hotels endorsed by the Puerto Rico Tourism Company, which represent about 63 percent of hotel rooms. The Daily Survey allows the Company to monitor business conditions in hotels on a more timely and frequent basis, for instance including the ability to measure conditions during holiday weekends. The data presented in this report is published to provide more timely estimates of hotel business conditions than can be provided by the PRTC Monthly Statistic Report. To do so, it is presented in a monthly frequency. However, the data are not comparable to the results of the PRTC Monthly Statistic Report: historically, hotel occupancy and average rate estimates from the Daily Survey are higher than the corresponding estimates from the Monthly Survey.







