



Categoría Informe CCE	Clasificación NAICS	Descripción NAICS
Vehículos de motor nuevos y usados	4411 Automobile Dealers 4412 Other Motor Vehicle Dealers	4411 - This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans. 4412 - This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).
Tienda de piezas para autos	4413 Automotive Parts, Accessories, and Tire Stores	This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services
Mueblerías	442 Furniture and Home Furnishings Stores	Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.
Tienda de artículos electrónicos	443 Electronics and Appliance Stores	Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.
Ferretería y materiales para el hogar	4441 Building Material and Supplies Dealers	This industry group comprises establishments primarily engaged in retailing new building materials and supplies.
Equipo de patio y jardinería	4442 Lawn and Garden Equipment and Supplies Stores	This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.



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Supermercados y tiendas de bebidas alcohólicas	44511 Supermarkets and Other Grocery (except Convenience) Stores 4453 Beer, Wine, and Liquor Stores	44511 - This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food. 4453 - This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.
Tiendas de alimentos especiales	4452 Specialty Food Stores	This industry group comprises establishments primarily engaged in retailing specialized lines of food.
Farmacias y droguerías	44611 Pharmacies and Drug Stores	This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.
Tiendas de cosméticos, productos de belleza y perfumes	44612 Cosmetics, Beauty Supplies, and Perfume Stores 44613 Optical Goods Stores 44619 Other Health and Personal Care Stores	44612 - This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products. 44613 - This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses. 44619 - This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).
Gasolineras y tiendas de conveniencia	447 Gasoline Stations 44512 Convenience Stores	447 - Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol, alternative fuels) and automotive oils or retail these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels. 44512 - This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.
Tiendas de ropa	4481 Clothing Stores	This industry group comprises establishments primarily engaged in retailing new clothing.



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Tiendas de calzado	4482 Shoe Stores	This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry
Tiendas de joyería, equipaje y artículos de cuero	4483 Jewelry, Luggage, and Leather Goods Stores	This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new sterling and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.
Tiendas de deporte, instrumentos musicales y de entretenimiento	4511 Sporting Goods, Hobby, and Musical Instrument Stores	Industries in the Sporting Goods, Hobby, Musical Instrument Stores subsector are engaged in retailing and providing expertise on the use of sporting equipment or other specific leisure activities, such as needlework and musical instruments.
Tiendas por departamento y otros artículos misceláneos	4512 Book Stores and News Dealers 452 General Merchandise Stores 453 Miscellaneous Store Retailers 4541 Electronic Shopping and Mail-Order Houses 4542 Vending Machine Operators 45439 Other Direct Selling Establishments	<p>4512 - This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals</p> <p>452 - Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.</p> <p>453 - Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.</p> <p>4541 - Electronic Shopping and Mail-Order Houses This industry comprises establishments primarily engaged in retailing all types of merchandise using nonstore means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.</p>



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Tiendas por departamento y otros artículos misceláneos (continuado)		<p>4542-Vending Machine Operators This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.</p> <p>45439 - Other Direct Selling Establishments This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).</p>
Distribuidores de combustible	45431 Fuel Dealers	This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.
Restaurantes y lugares de bebidas alcohólicas	722 Food Services and Drinking Places	<p>Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are special food services, such as food service contractors, caterers, and mobile food services; drinking places; and restaurants and other eating places.</p> <p>Food and beverage services at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.</p> <p>Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because they utilize transportation equipment to provide scenic recreational entertainment.</p>